OWN THE MARKET PIUCERIS **SUING TRADE PRO** SWING TRADING SETUPS & ENTRY TECHNIQUES

with Frank Ochoa

COURSE AGENDA



PART I: FOUNDATIONAL SWING TRADING CONCEPTS

Four Market Phases Understanding Value Identifying Value Opportunities Pivot-Based Moving Averages Pivot Range Analysis Volume-Weighted Average Price **PART II:** SWING TRADING SETUPS AND ENTRY TECHNIQUES

The Importance of Trade Location

Pro-Style Entry Techniques

Intraday Entry Techniques

Indicator-Based Setups Candlestick Setups

Range-Based Setups

PART III: TRADE AND RISK MANAGEMENT

Forecasting Accurate Targets

Scaling and Trailing Techniques

Defining Trade Risk

5 Rules of Risk Management

Proper Position Sizing

Defining Portfolio Risk



IMPORTANCE OF TRADE LOCATION

THE MARKET IS A MARKET PIVOLEOSS

While traders often call it "The Market", many fail to realize that it is indeed **<u>a market</u>**. Trading is a game of inches, and every tick counts.

- We've become accustomed to paying 'fixed'' prices for our goods
- However, the Stock Market is a <u>real</u> <u>market</u>, without fixed pricing
- Just as you would negotiate price at a farmer's market or artisan market, you should negotiate your pricing in the Stock Market, as well
- Every tick saved adds up over time, thereby increasing your profitability



IT'S AN AUCTION!



Negotiate your trade like you're bidding at an auction. Be picky, bid low and always try to get the best price possible.

- Novice traders routinely enter a trade and watch price go immediately against them
- Instead, let price "go against you" before you enter the trade
- Never rush to enter a trade; sitting on your hands is an option
- Bid low, and patiently allow price to come to you
- Pro traders bid low, and aren't always filled
- But when they are filled, they're typically great entries

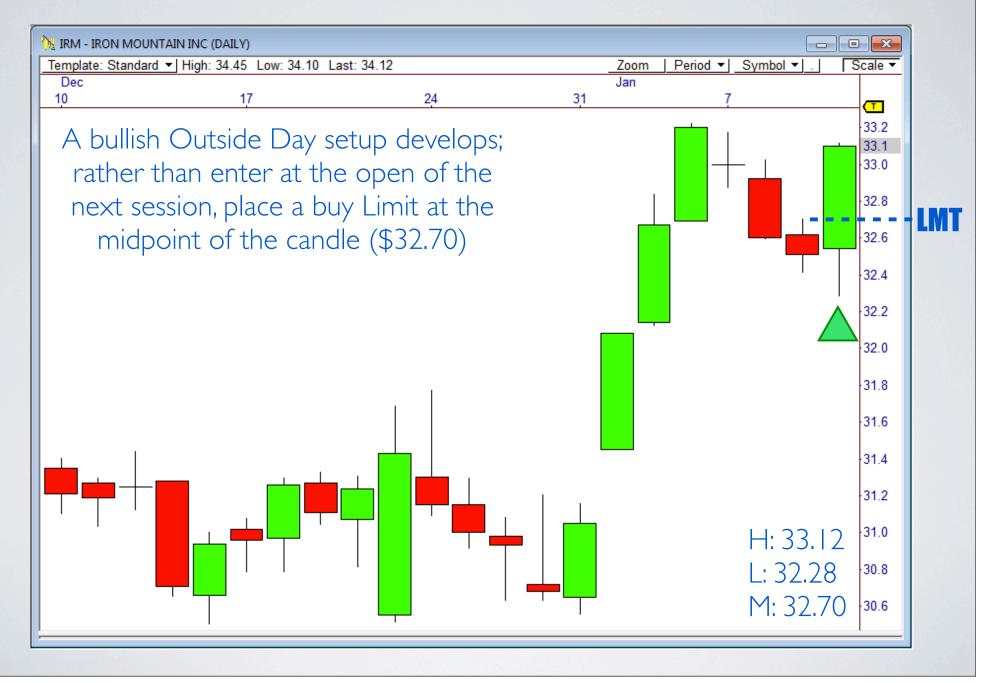
ALL ABOUT LOCATION! PROBLEM

The secret to making more money out of each trade is... TRADE LOCATION! Make money on the "front end" of the trade.

- Better entries (Trade Location)
 means more profit potential
- Better entries means less risk
- Less risk means smaller losses
- Negotiating your entry (with Limit Orders) eliminates slippage
- Defining your trade location requires discipline; discipline leads to profitable trading



NEGOTIATE THE ENTRY



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EXECUTION





NEGOTIATE THE ENTRY



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EXECUTION







PRO-STYLE ENTRY TECHNIQUES

PRO-STYLE ENTRY TECHNIQUES

Pro-Style entry techniques provide a solid approach to consistently triggering great entries in any timeframe.

- They force you to be disciplined
- They help create more profit potential; make money on "front end"
- They reduce slippage and risk
- They provide reliable ways to trigger entries in any timeframe and any type of setup or opportunity



PRO-STYLE ENTRY TECHNIQUES

AMBUSH Entry

Placing a <u>Limit Order</u> at a level where price has yet to trade

- I. High risk factor
- 2. Triggers upon a Reversal
- 3. Must have high confidence factor to use this entry
- 4. Best used at high confluence zones, or established supp/resis

RETEST ENTRY

Placing a <u>Limit Order</u> at a level where price recently traded

- I. Med risk factor
- 2. Triggers upon a Reversal
- 3. Forces you to practice discipline and patience
- 4. Set Limit order toward the center of the prior candlestick or wick
- 5. PivotBoss Preferred

THRESHOLD Entry

Placing a <u>Stop Market</u> order beyond a recent high or low

- I. Lower risk factor
- 2. Triggers upon a Breakout
- 3. Forces you to practice discipline and patience
- Set SM order beyond a recent high/low, or beyond supp/resis



THE AMBUSH ENTRY

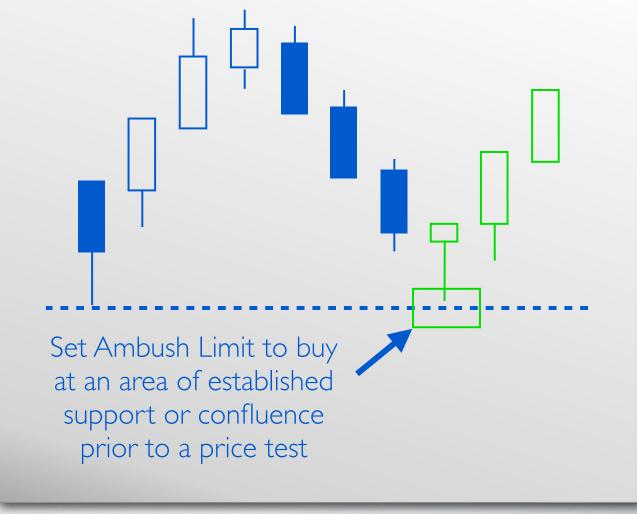


Pros deploy the Ambush Entry by placing a Limit Order at a level where price has yet to trade, in anticipation of a reversal.

AMBUSH Entry

Placing a <u>Limit Order</u> at a level where price has yet to trade

- I. High risk factor
- 2. Triggers upon a Reversal
- 3. Must have high confidence factor to use this entry
- 4. Best used at high confluence zones, or established supp/resis



AMBUSH EXAMPLE





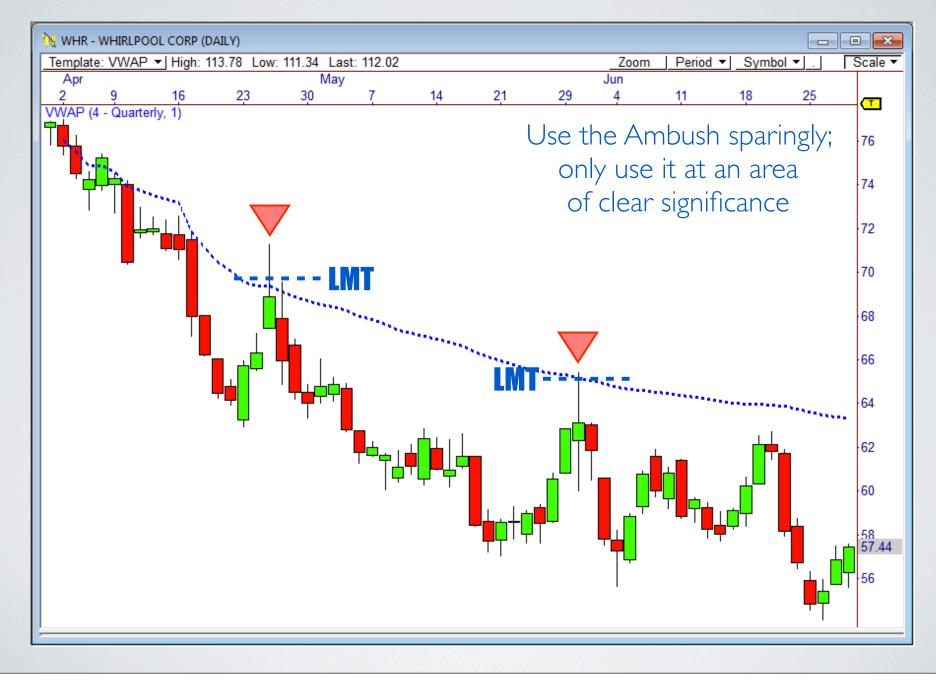
AMBUSH EXAMPLE





AMBUSH EXAMPLE





THE RETEST ENTRY



Pros deploy the Retest Entry by placing a Limit Order at a level where price has recently traded, in an effort to attain better trade location.

RETEST ENTRY

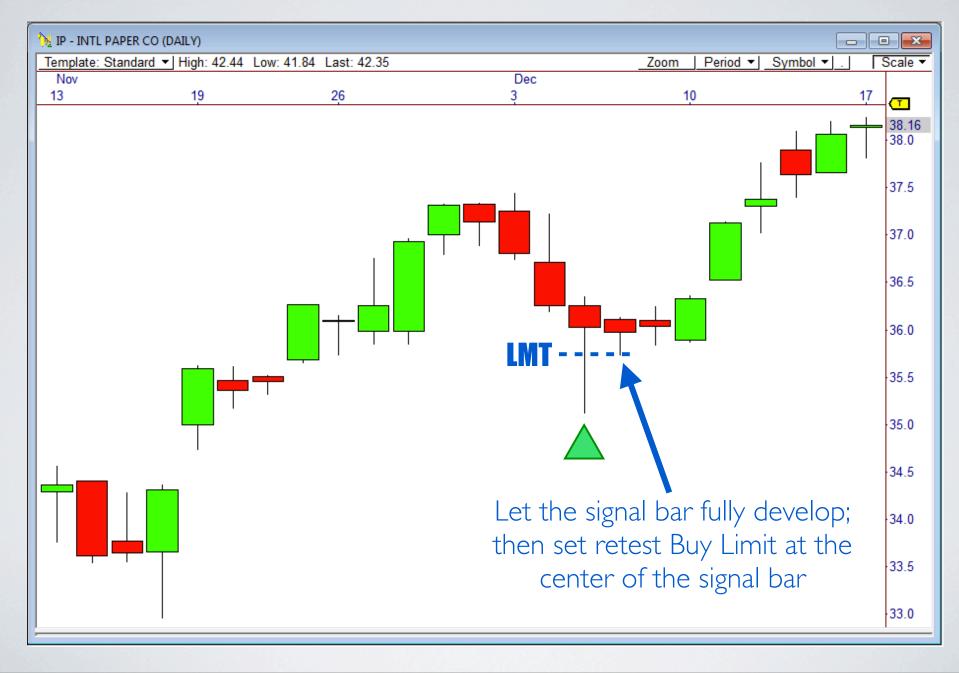
Placing a <u>Limit Order</u> at a level where price recently traded

- I. Med risk factor
- 2. Triggers upon a Reversal
- 3. Forces you to practice discipline and patience
- 4. Set Limit order toward the center of the prior candlestick or wick
- 5. PivotBoss Preferred

Let price test an area of established support or confluence, then place a buy Limit order toward the center of the ''testing'' candlestick or wick

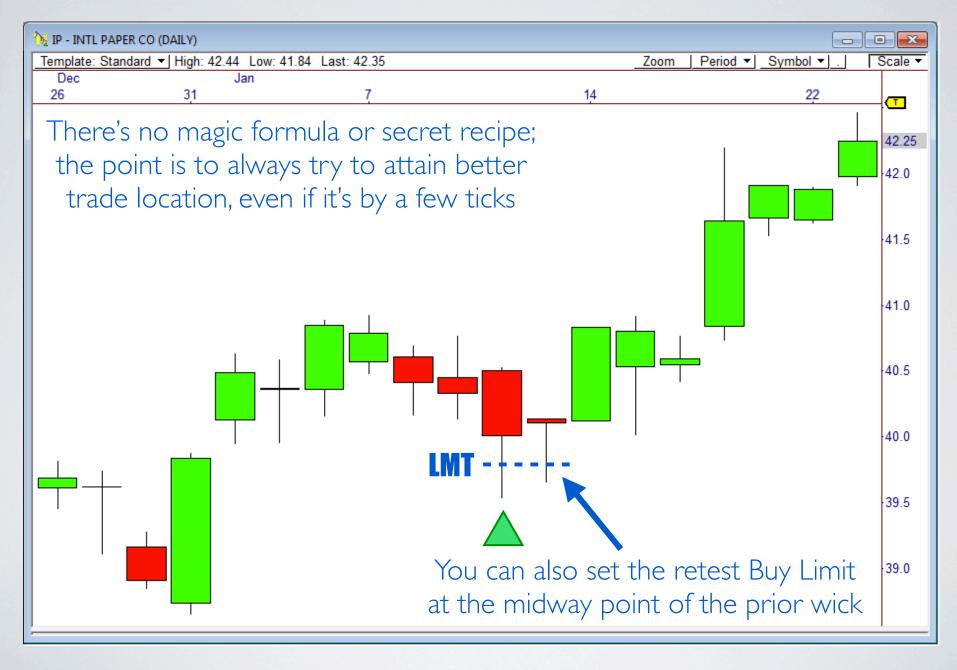
RETEST EXAMPLE





RETEST EXAMPLE





THE THRESHOLD ENTRY PIVOL BOSS

Pros deploy the Threshold Entry by placing a Stop Market Order just beyond a prior high or low, in order to capture a breakout entry.

THRESHOLD Entry

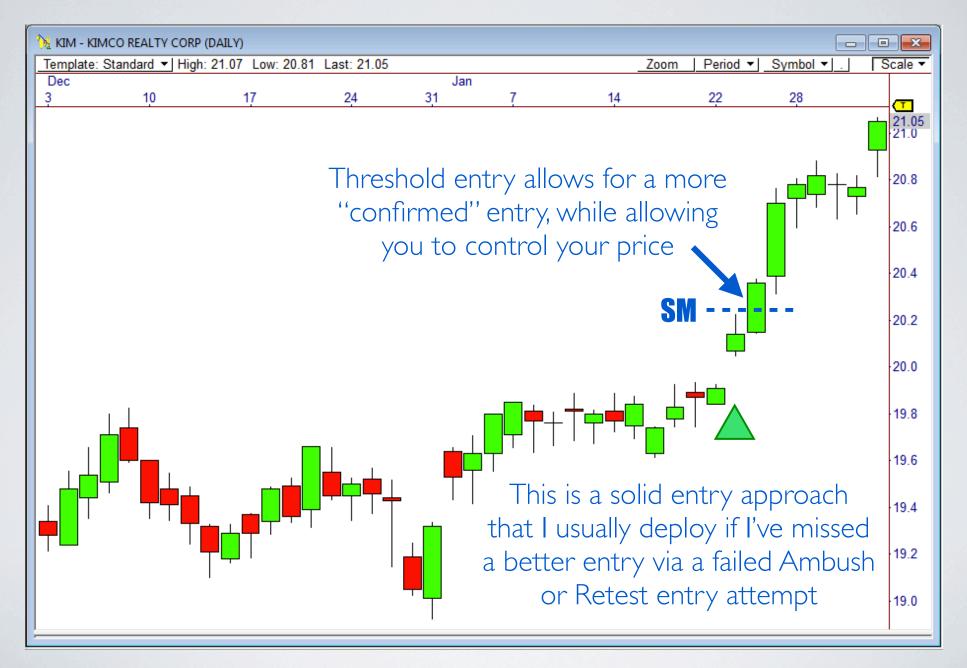
Placing a <u>Stop Market</u> order beyond a recent high or low

- I. Lower risk factor
- 2. Triggers upon a Breakout
- 3. Forces you to practice discipline and patience
- Set SM order beyond a recent high/low, or beyond supp/resis



Place a Stop Market buy order a few ticks past the recent high or low

THRESHOLD EXAMPLE



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THRESHOLD EXAMPLE



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INTRADAY ENTRY TECHNIQUES

Intraday entry techniques provide a systematic approach to entering trades, regardless of which timeframe the setup originates.

- Allow for additional confirmation; provide one last "step" before entry
- Can be used when an opportunity exists, but direction remains unknown
- Provide a structured approach to entering trades; consistency
- Can also be used as intraday "setups"; setup within a setup



INTRADAY ENTRY TECHNIQUES

OPENING RANGE BREAKOUT

Placing a <u>Stop Market</u> Order beyond the 30-min OR high (buy) or low (sell)

- I. Lower risk factor
- 2. Triggers upon a Breakout
- 3. Regarded as "safe"; confirmed entry
- 4. 30-min Opening Range is standard, but 15-min and 60-min also used

OPENING RANGE REVERSAL

Placing a <u>Limit Order</u> at the 30-min OR low (to buy) or high (to sell)

- I. Med risk factor
- 2. Triggers upon a Reversal
- 3. Trickier entry, but creates more profit potential
- 4. 30-min Opening Range is standard, but 15-min and 60-min also used

VALUE AREA REVERSAL

Placing a <u>Limit Order</u> order within the Value Area for a reversal entry

- I. Med risk factor
- 2. Triggers upon a Reversal
- 3. Trickier entry, but helps create more profit potential
- Must be Higher/Lower Value relationship; triggers inside the range



OR BREAKOUT ENTRY



30-min

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Pros use the OR Breakout entry to time intraday entries for higher timeframe trading opportunities.

OPENING RANGE BREAKOUT

Placing a <u>Stop Market</u> Order beyond the 30-min OR high (buy) or low (sell)

- I. Lower risk factor
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- 4. 30-min Opening Range is standard, but 15-min and 60-min also used

Set a Stop Market order to buy just beyond the 30-min Opening Range high









OR BREAKOUT ENTRIES



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OR REVERSAL ENTRY

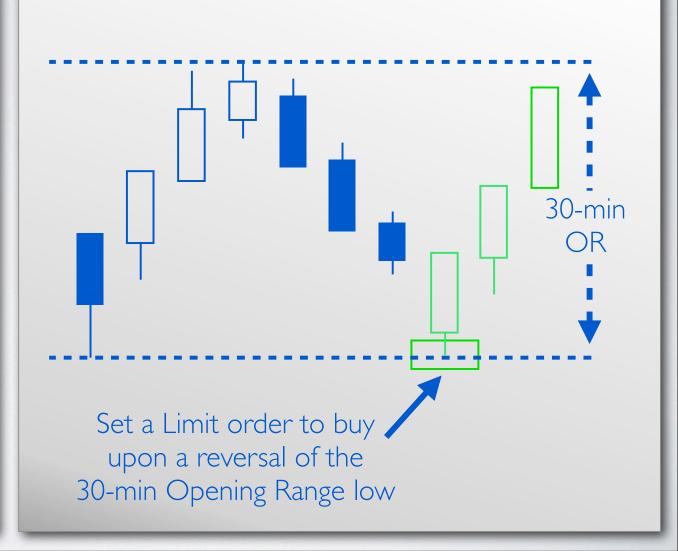


Pros use the OR Reversal entry to time intraday entries for higher timeframe trading opportunities, which offers better trade location.

OPENING RANGE REVERSAL

Placing a <u>Limit Order</u> at the 30-min OR low (to buy) or high (to sell)

- I. Med risk factor
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- 4. 30-min Opening Range is standard, but 15-min and 60-min also used



OR REVERSAL EXAMPLE



OR REVERSAL EXAMPLE



OR REVERSAL ENTRIES



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VA REVERSAL ENTRY



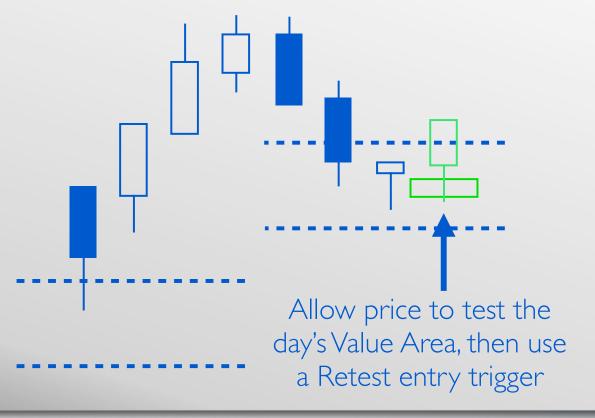
Pros use the VA Reversal entry to time intraday entries for higher timeframe trading opportunities, which offers better trade location.

VALUE AREA REVERSAL

Placing a <u>Limit Order</u> order within the Value Area for a reversal entry

- I. Med risk factor
- 2. Triggers upon a Reversal
- 3. Trickier entry, but helps create more profit potential
- Must be Higher/Lower Value relationship; triggers inside the range

Pivot Range must be completely higher, and prior day's close and current day's open must be above current day's Pivot Range



VA REVERSAL RULES





VALUE AREA REVERSAL STRUCTURE

Buy the Dips

The goal is to enter anywhere within the value area during a retest of the prior day's range

> The shaded areas show when the market is retesting the prior day's price range before new price discovery occurs

VALUE AREA REVERSAL STRUCTURE

Visualize the intraday movement within a daily bar structure

> Your goal is to buy within the ''wick'' of the upcoming day

VA REVERSAL EXAMPLE



VA REVERSAL EXAMPLE



VA REVERSAL EXAMPLE





SUING TRADING SETUPS

SWINGTRADING SETUPS PIVOL BOSS

INDICATOR-BASED SETUPS

Indicator-based setups that help identify pull-back and breakout opportunities

- I. PEMA Pull-Back
- 2. VWAP Pull-Back
- 3. Inside Value
- 4. Higher/Lower Value

CANDLESTICK SETUPS

Two-day price patterns that help identify shortterm trading opportunities

- I. Inside Day
- 2. Outside Day
- 3. Open Gap Play

RANGE-BASED SETUPS

Price-based setups that identify range expansion and contraction

N-Bar Narrow Range
 N-Bar Wide Range



INDICATOR-BASED SETUPS

INDICATOR-BASED SETURSIVOEBOSS

These Indicator-Based setups are designed to keep you disciplined to the trend, while remaining focused on value opportunities.

PEMA PULL-BACK

Finds value opportunities during the Markup and Markdown phases

VWAP PULL-BACK

Finds value opportunities during the Markup and Markdown phases



Finds markets ready to break out from periods of Accumulation/Distribution

HIGHER/LOWER VALUE

Finds value opportunities during the Markup and Markdown phases

PEMA PULL-BACK



The PEMA Pull-Back setup is used to identify value opportunities during trending markets using pivot-based moving averages.

PEMA PULL-BACK

Finds value opportunities during the Markup and Markdown phases

- I. Value opportunity setup
- 2. Trend-confirmed setup
- 3. Only trade when moving averages are "stacked and sloped"
- 4. Trade during Markup and Markdown phases

Buy and Sell pull-backs only within established Markup or Markdown phases L: 13/34/55 M: 13/21/34 H: 8/13/21 Can use all entry types: OR Breakout, OR/VA Reversal, Ambush, Retest, or Threshold

















VWAP PULL-BACK



The VWAP Pull-Back setup is used to identify value opportunities during trending markets using Volume-Weighted Average Price.

VWAP PULL-BACK

Finds value opportunities during the Markup and Markdown phases

- I. Value opportunity setup
- 2. Trend-confirmed setup
- 3. Only trade when VWAP is moving higher/lower
- 4. Trade during Markup and Markdown phases

Buy and Sell pull-backs only within established Markup or Markdown phases

Use the Retest or Ambush entry techniques as close to VWAP as possible (or lower)





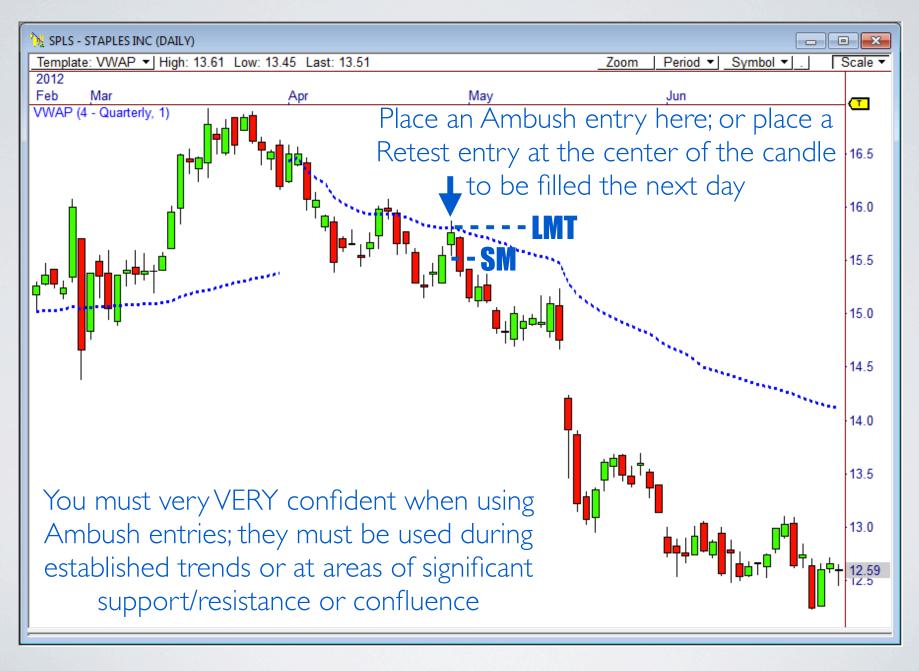




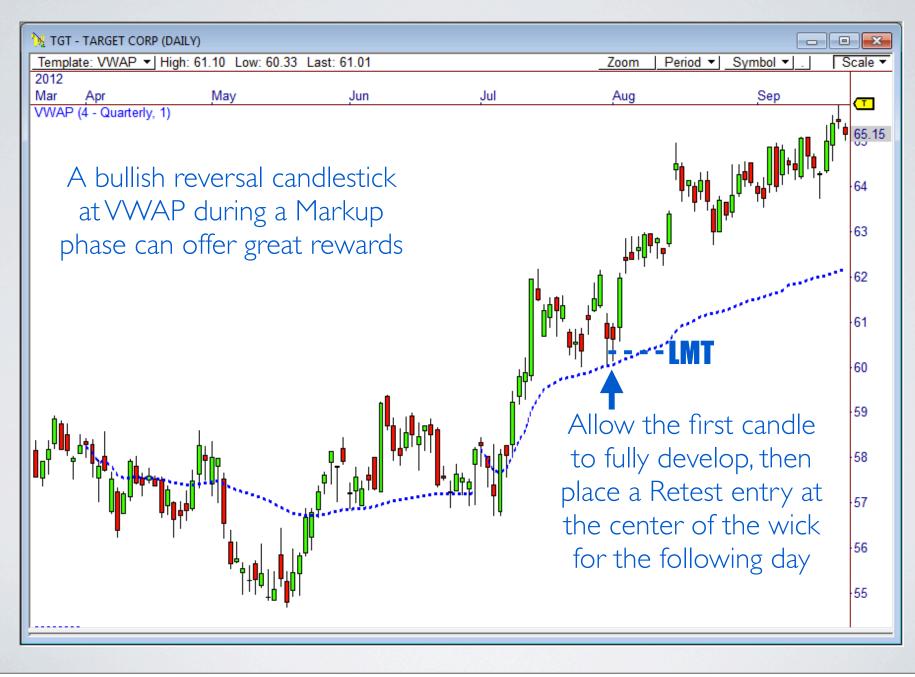












INSIDE VALUE

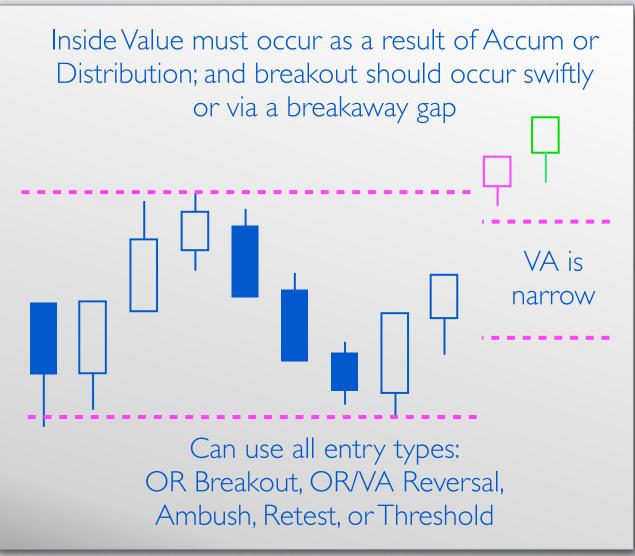


The Inside Value setup is the most explosive value area relationship, as it identifies markets ready to break out from periods of Accum/Dist.

INSIDE VALUE

Identifies potential breakouts from periods of Accumulation/Distribution

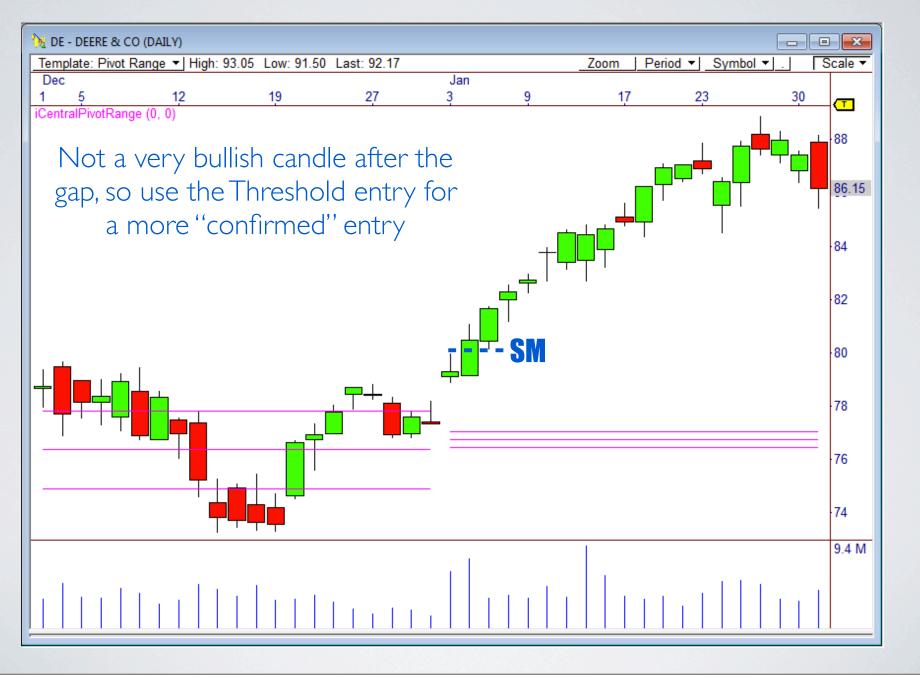
- I. Momentum setup
- 2. Develops due to Range Contraction
- 3. Only trade when price has broken out of a phase of Accumulation/ Distribution



INSIDE VALUE EXAMPLE



INSIDE VALUE EXAMPLE



INSIDE VALUE EXAMPLE



HIGHER/LOWER VALUE



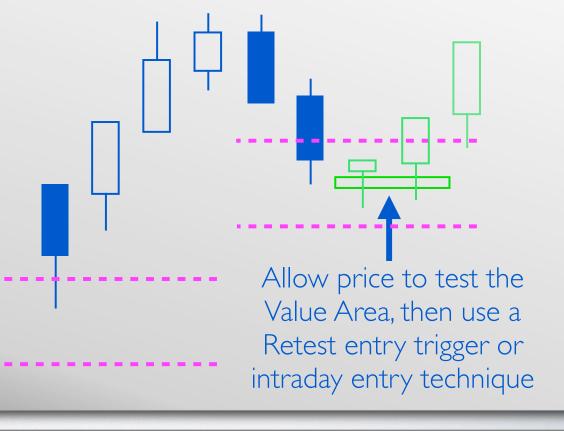
The Higher and Lower Value setups help identify value opportunities during the Markup and Markdown phases.

HIGHER/LOWER VALUE

Finds value opportunities during the Markup and Markdown phases

- I. Value opportunity setup
- 2. Trend confirmed setup
- 3. Current PR must be completely higher or lower than prior month's
- 4. Trade during Markup and Markdown phases

Pivot Range must be completely higher, and prior month's close and current month's open must be above current month's Pivot Range



HIGHER VALUE EXAMPLE PROTEOSS



HIGHER VALUE ENTRIES



LOWER VALUE EXAMPLE PROTEOSS





CANDLESTICK SETUPS

CANDLESTICK SETUPS



Candlestick Setups are simple and effective at helping you identify potential opportunities, but must be used at the appropriate times.

INSIDE DAY

Signals a potential breakout opportunity

- I. Breakout setup
- 2-bar pattern; develops when current price range is inside prior day's price range
- 3. Breakouts from this pattern can signal big momentum moves of 3 to 5 days

OUTSIDE DAY

Signals a potential reversal opportunity

- I. Reversal setup
- 2-bar pattern; develops when current price range engulfs prior day's price range
- 3. Pattern signals a major reversal opportunity, especially when coupled with a big price range and increased volume

GAP PLAY

Signals a potential breakout opportunity

- I. Breakout setup
- 2. Develops best when gaps occur outside prior price range/compression
- 3. Pattern signals a major breakout opportunity, especially when coupled with increased volume and when price maintains gap integrity

INSIDE DAY SETUP



The Inside Day setup develops when the current day's price range falls within the price range of the prior day, which can lead to big breakouts.

INSIDE DAY

Signals a potential breakout opportunity

- I. Breakout setup
- 2-bar pattern; develops when current price range is inside prior day's price range
- 3. Breakouts from this pattern can signal big momentum moves of 3 to 5 days

The Inside Day candlestick pattern works best if the setup forms during a Markup or Markdown phase; <u>not within congestion</u>

> Set a Stop Market order to buy just above the one or two day high

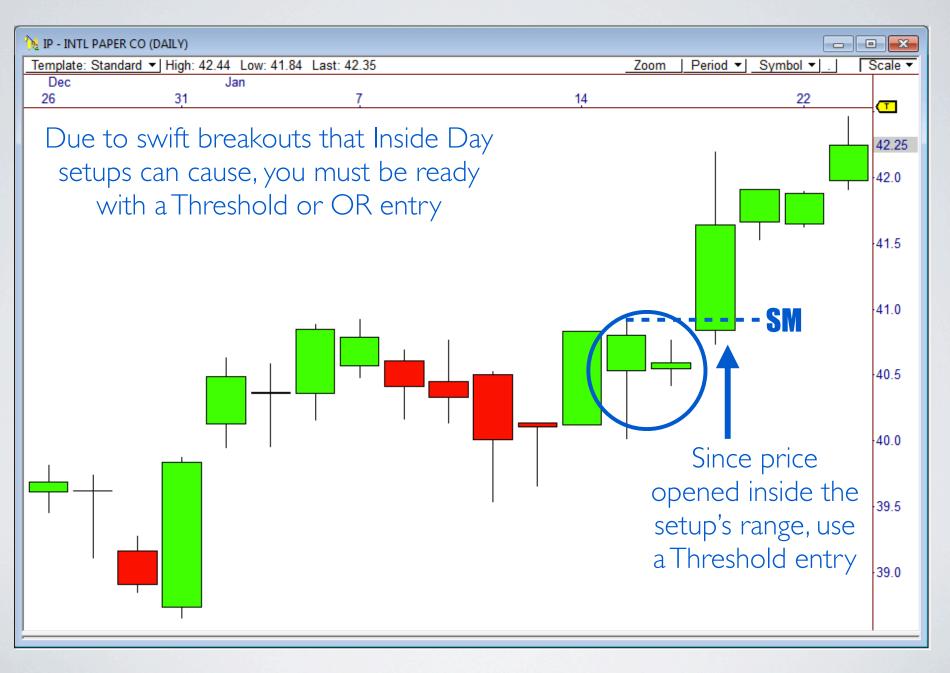
INSIDE DAY W/PEMA PB



INSIDE DAY OR ENTRY



INSIDE DAY EXAMPLE



INSIDE DAY EXAMPLE



OUTSIDE DAY SETUP



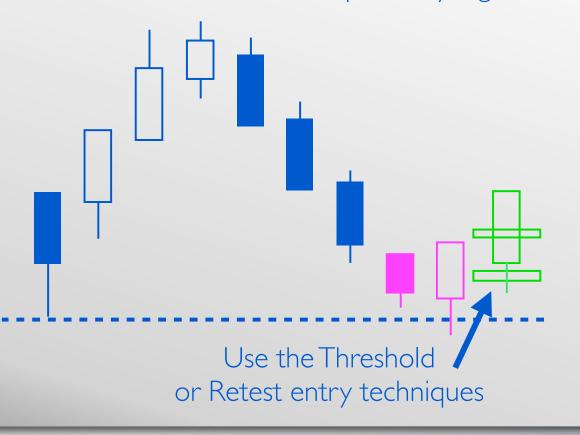
The Outside Day setup develops when the current day's price range engulfs the prior day's price range, which signals an impending reversal.

OUTSIDE DAY

Signals a potential reversal opportunity

- I. Reversal setup
- 2-bar pattern; develops when current price range engulfs prior day's price range
- 3. Pattern signals a major reversal opportunity, especially when coupled with a big price range and increased volume

The Outside Day candlestick must have a lower low than the prior day and must close above the prior day high



OUTSIDE DAY EXAMPLE PROBESS



OUTSIDE DAY EXAMPLE PROTEGOSS



OUTSIDE DAY EXAMPLE PROBESS



THE GAP PLAY



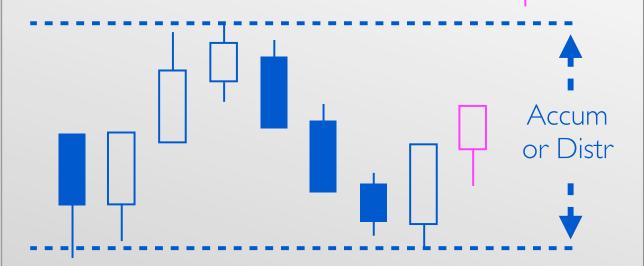
The Gap Play looks to profit from momentum opportunities that occur when price gaps out of a phase of Accumulation or Distribution.

GAP PLAY

Signals a potential breakout opportunity

- I. Breakout setup
- 2. Develops best when gaps occur outside prior price range/compression
- 3. Pattern signals a major breakout opportunity, especially when coupled with increased volume and when price maintains gap integrity

Can use all entry types: OR Breakout, OR/VA Reversal, Ambush, Retest, or Threshold

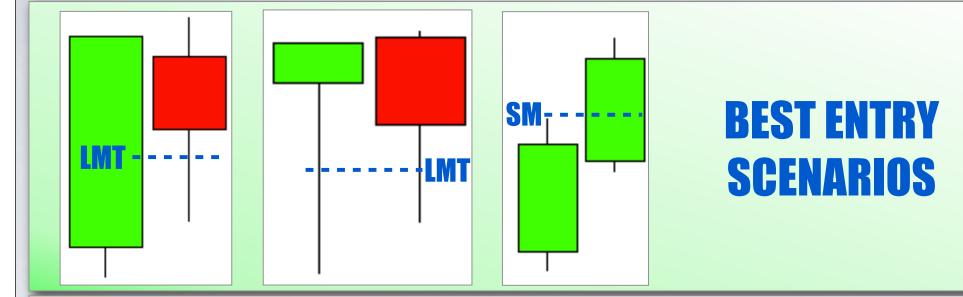


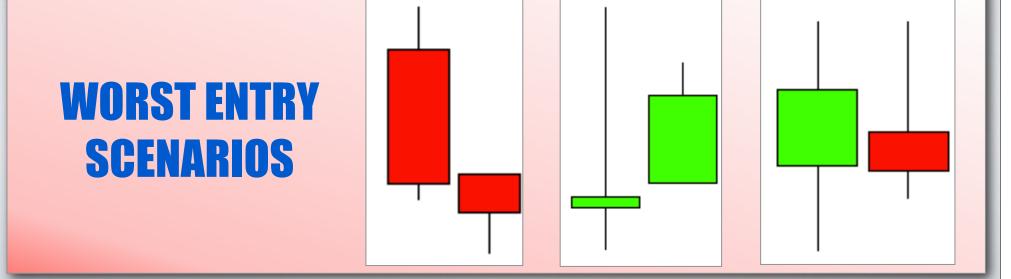
Gap should occur out of a phase of compression, and must maintain gap integrity





















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RANGE-BASED SETUPS

RANGE-BASED SETUPS



Range-Based setups provide a price-based method for determining when to expect range expansion or contraction in the days ahead.

RANGE CONTRACTION EXPECTED

 3-Bar Wide Range 3BWR (10) 3BWR (20)
 5-Bar Wide Range 5BWR (10) 5BWR (20)

RANGE EXPANSION EXPECTED

 3-Bar Narrow Range 3BNR (10) 3BNR (20)
 5-Bar Narrow Range 5BNR (10) 5BNR (20)

N-BAR WIDE RANGE



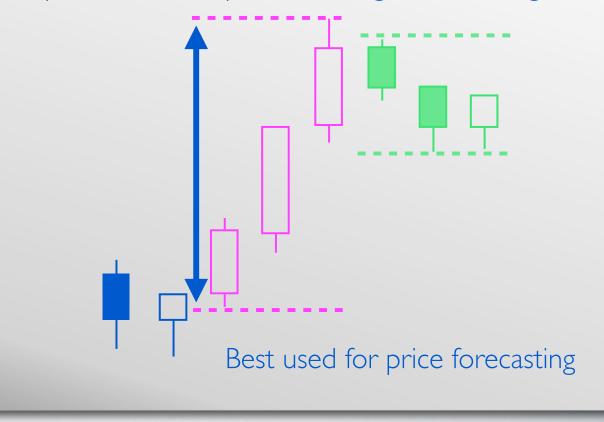
The N-BWR pattern develops when the current n-day range is the widest of the last x-periods, which tends to lead to range contraction.

N-BWR

Signals potential range contraction ahead

- I. Predicts contraction
- 2. Traditionally a 3- or 5bar pattern
- 3. The pattern develops when the current n-bar range is the widest of the last 10 or 20 periods
- 4. Can forecast a huge reduction in price range

The N-Bar Wide Range setup helps identify periods when the upcoming price range may yield a drastically smaller range than average



N-BAR WIDE RANGE



The N-Bar Wide Range price pattern develops when the current n-day range is the widest of the last 10 or 20 periods, which generally leads to a phase of range contraction.

- Toby Crabel price pattern
- Unusually wide range leads to price contraction
- Up to 40% decrease in price range during the test period

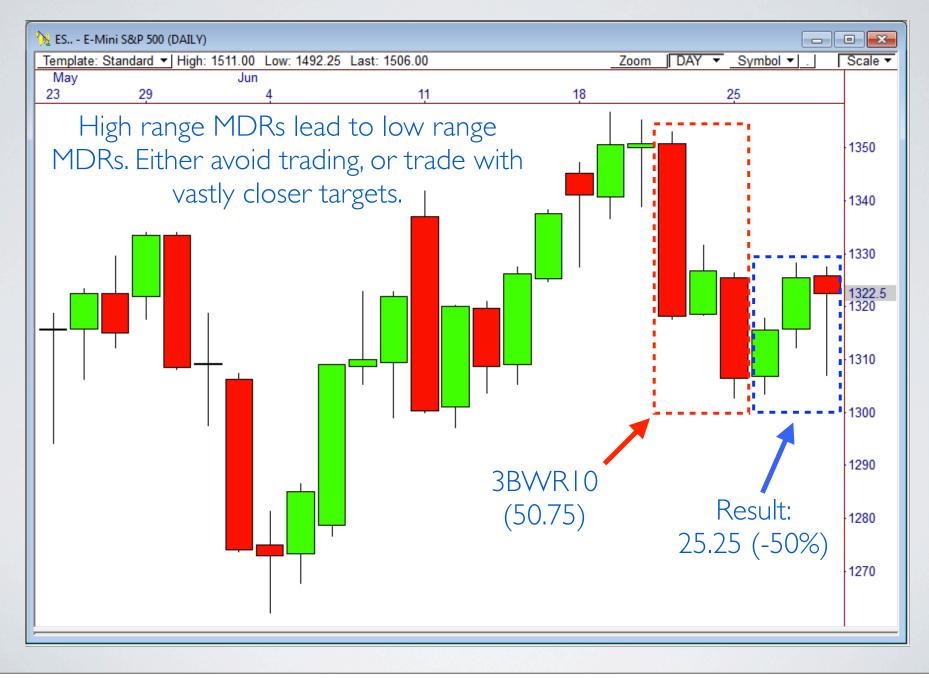
Success rate of up to 78%

3DR 1: **45.00** 3DR 2: **45.00** 3DR 3: **30.75** 3DR 3: **30.75** 3DR 4: **35.00** 3DR 5: **42.25** 3DR 5: **42.25** 3DR 6: **32.50** 3DR 7: **29.75** 3DR 7: **29.75** 3DR 8: **39.50** 3DR 9: **38.00**

This 3BWR10 helped forecast range contraction of 50% over the next 3 days in the E-Mini S&P 500 (a drop of 25.25 points).

3-BWR





5-BWR





N-BAR NARROW RANGE PIVOLBOSS

The N-BNR pattern develops when the current n-day range is the most narrow of the last x-periods, which can lead to range expansion.

N-BNR

Signals potential range expansion ahead

- I. Predicts breakouts
- 2. Traditionally a 3- or 5bar pattern
- The pattern develops when the current n-bar range is the most narrow of the last 10 or 20 periods
- 4. Can forecast huge price swings compared to average

The N-Bar Narrow Range setup helps identify when price may be ready to see range expansion

Usually a breakout signal;

use an OR Breakout/Reversal entry

N-BAR NARROW RANGE

The N-Bar Narrow Range price pattern is identified when the current n-day range is the smallest of the last 10 or 20 days.

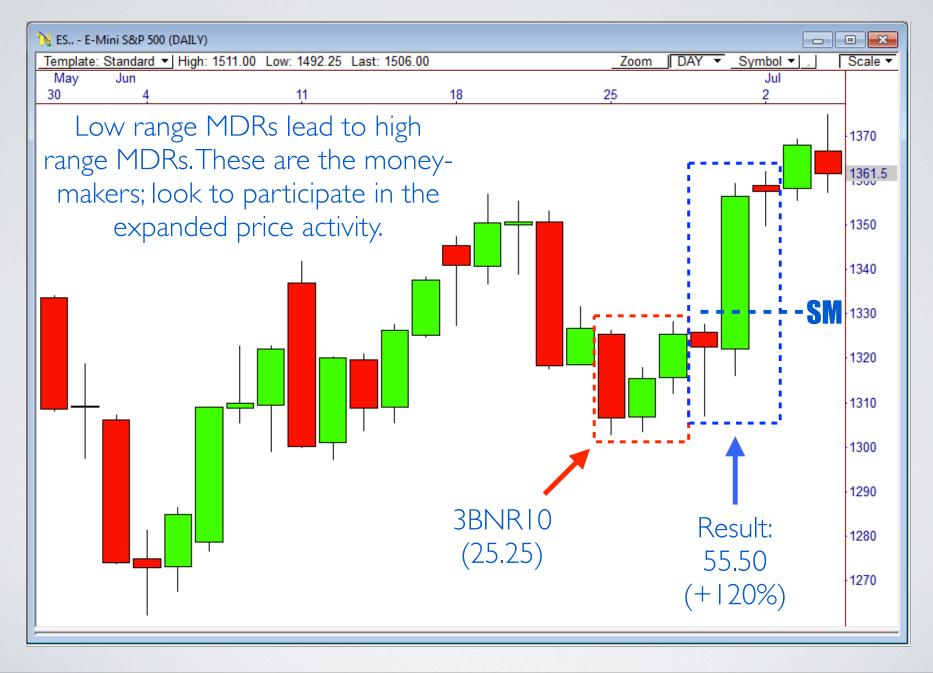
- Toby Crabel price pattern
- Unusually narrow range leads to price expansion
- Up to 74% increase in price range during test period
- Success rate up to 92%

3DR 1: 37.75 3DR 2: 30.25 3DR 3: 46.50 3DR 3: 46.50 3DR 4: 50.00 3DR 4: 50.00 3DR 5: 43.50 3DR 5: 43.50 3DR 6: 39.25 3DR 7: 39.25 3DR 7: 35.75 3DR 9: 35.75

This 3BNR10 helped forecast range expansion of 115% over the next 3 days in the E-Mini S&P 500 (move of 60.75 points).

3-BNR





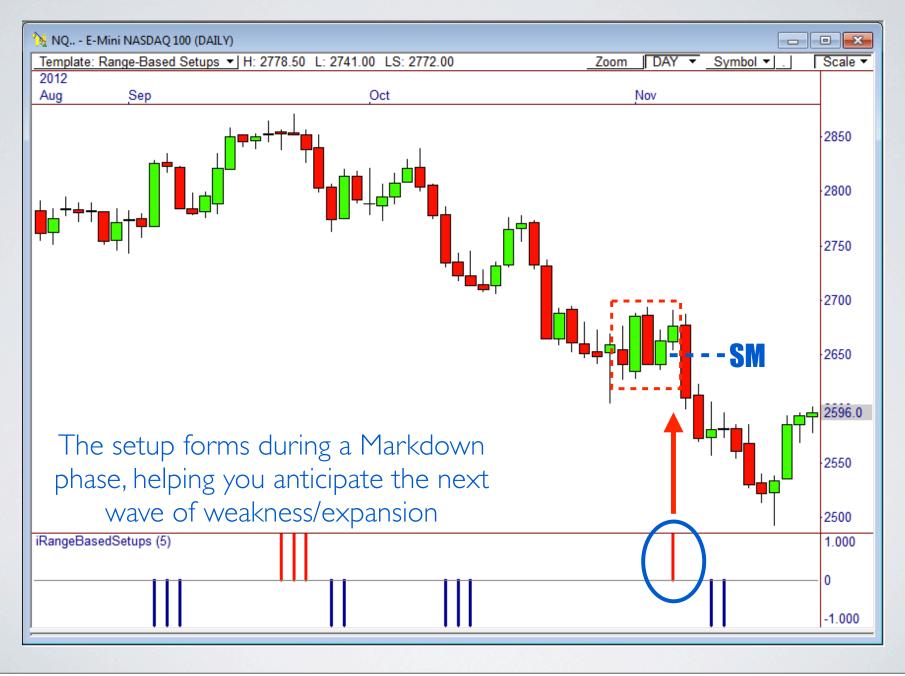
5-BNR





5-BNR





RANGE-BASED STATISTICS E-Mini S&P 500 (5/10/11 - 7/10/12)

| 3DR | Total Days | # Triggers | % Triggers | Avg. 3DR | Avg. NR/WR | % Change | # Hits | % Hits | % Change |
|----------|---------------|------------|---------------|-------------|---------------|-------------|--------|--------|-------------|
| 3BNR(10) | 289 | 36 | 12.5% | 40.73 | 26.85 | 34.1% | 33 | 91.7% | 73.7% |
| 3BNR(20) | 279 | 19 | 6.8% | 35.83 | 22.82 | 36.3% | 17 | 89.5% | 73.3% |
| 3BWR(10) | 289 | 41 | 14.2% | 42.48 | 57.86 | 36.2% | 30 | 73.2% | 35.5% |
| 3BWR(20) | 279 | 18 | 6.5% | 47.75 | 69.19 | 44.9% | 14 | 77.8% | 40.5% |
| 5DR | Total Days | # Triggers | % Triggers | Avg. 5DR | Avg. NR/WR | % Change | # Hits | % Hits | % Change |
| 5BNR(10) | 287 | 38 | 13.2% | 55.72 | 41.73 | 25.1% | 27 | 71.1% | 53.1% |
| 5BNR(20) | 277 | 17 | 6.1% | 52.09 | 36.16 | 30.6% | 15 | 88.2% | 59.7% |
| 5BWR(10) | 287 | 53 | 18.5% | 61.21 | 77.08 | 25.9% | 40 | 75.5% | 37.3% |
| 5BWR(20) | 277 | 31 | 11.2% | 64.03 | 82.94 | 29.5% | 20 | 64.5% | 39.0% |

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FINALTHOUGHTS



Discipline, patience, and technique are the most important aspects of triggering successful entries.

- It's all about Trade Location; remain disciplined in requiring a great entry
- Know the types of Pro-Style entries, and when to deploy them
- The setup doesn't make the money; knowing when to use it does
- Practice leads to confidence; confidence is gained through experience



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with Frank Ochoa